



GRAYS AND BROWNS - NEW COLORS FOR LIFELINE STAINS

NEW COLOR TRENDS

Staining your log or timber home is a humble art and is a critical part of the sense of style and feeling of what the structure creates. Whereas paint simply transforms the color of a surface, leaving no trace of its previous character, stain is typically used to enhance the beautiful grain of wood and generate that back to earth feeling that heavy wood timbers accentuate. Semi-transparent stains from Perma-Chink Systems are designed to let the beauty of the wood shine through and provide increased protection from interior and exterior elements. But what about the colors?

Gray and Browns have been popular in recent years, and this trend is still going strong. If you're clinging to those gray tones, you're in luck. 2020 continues to welcome these tones with open arms.



Gray is also a neutral with a reputation for being cold, with more than 50 shades of gray. With some warm beige added you will have gorgeous and stylish color, like one on the photo above, with so many sophisticated hues. Actually, the shift toward warmer-toned gray is going so strong, that they referred to as "greige".

IS GREIGE BETTER THAN GRAY?

If you love the idea of gray but worry about the coldness of most gray colors, greige could be what you are looking for. With added beige tones you will get the elegance of gray, without the cold blue undertones. Try out our [Lifeline Ultra-7](#) in *Eucalyptus* or *Rustic Gray* colors, they are absolutely stylish!



If you love your browns more than grays, but still want a hint of that rustic look, try two new browns from our [Lifeline Ultra-2](#) collection. Maybe we should call them "brays"? And how do you mix browns and grays? You don't! We made them for you! Check out the trendiest new colors in our Lifeline Ultra-7 and Lifeline Ultra-2 collection. Order your [FREE color samples](#) and try it on your wood.

"From colors to textures, we've got the scoop on which color trends are going strong and we would like you to know about it," says Rich Dunstan, the president of Perma-Chink Systems. "We design eye-catching colors in many diverse tones that have the power to transform the entire ambience of your exteriors and interiors"

And the best part - you don't have to mix anything, just pick your colors and order free samples to try it on your wood. Custom colors available upon request. Call 1-800-548-3554 or email techservice@permachink.com
